



THE TROPICAL BULLDOG

VOL. VIII NO. I

The Voice of the Yale Club of Southwest Florida

Winter 2006

Paul Steiger '64 Opens Speaker Series

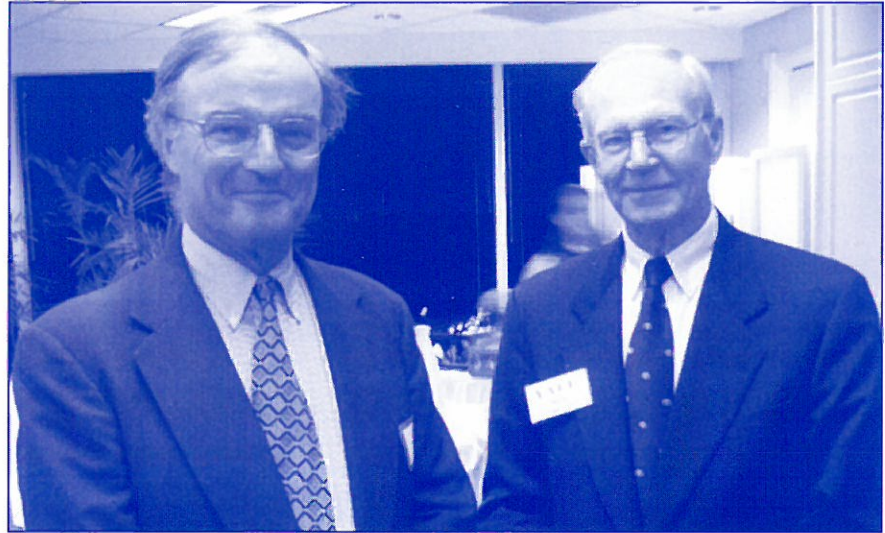
*Wall Street Journal Managing
Editor Reviews Media Challenges*

Our 2006 Lecture Series, generously sponsored by Northern Trust, began on February 21 with a most interesting presentation by Paul Steiger '64 Managing Editor of the Wall Street Journal. An undergraduate reporter for the Yale Daily News, Paul began his career at the WSJ in 1966, leaving to join the Los Angeles Times in 1968, and returning to the Journal in 1983. In 1991 he was appointed Managing Editor.

Paul spoke of the difficulties facing print media stemming from competition from television and new technologies such as the internet. Expanded sources of business news have forced the Journal to institute severe cost cutting measures including staff reductions and curtailing the amount of stock listings and other financial tables. Plans call for reduction in the size of the paper as part of a major redesign scheduled for later this year. At the same time the WSJ has sought to broaden its appeal by adding features such as the Weekend Journal, a Saturday edition and a comprehensive web site.

Paul concluded his remarks by listing his philosophy and goals for the future: 1. Add value-scoops of facts and ideas. 2. Have brief summaries of other than financial news stories. 3. Improve navigation to content and a new index to people. 4. Smart, graceful, tight writing. 5. Maintain the Journal's reputation for fair and accurate reporting.

The Yale Club is most grateful for the support given by Northern Trust Company in sponsoring the Club's speaker series.



Professor Gary Brewer '70 PhD and Yale Club President Samuel Cooley '53

Brewer: There Will Be “Winners & Losers” in Global Climate Change

Yale Professor Presents 2nd of the Speaker Series

Gary Brewer '70 PhD, Frederick K Weyerhaeuser Professor of Resource Policy and Management at Yale was the 2nd speaker in the Club's series highlighting current issues in our society. His presentation was titled *Global Warming & Climate Change*.

Northern Trust President John Fumagalli was introduced and gave a few remarks about the bank's interest in supporting educational programs of local organizations. Club President Sam Cooley '53 thanked Fumagalli for Northern Trust's sponsorship of our speaker series to raise money for our scholarship fund. Cub and Jody Harvey '51E were recognized as the local hosts for the Brewers.

Brewer opened his remarks with a discussion of the science incidental to the issue of global warming. There are multiple disciplines involved, including atmospheric, oceanography, and terrestrial which are needed to understand global warming. There is a need to solve the integration of these disciplines, especially if we are going to understand climate change.

Brewer next spoke of money and power. In terms of money, short-term exploitation means less interest in the longer-term. Time scales deal with short and long term effects. He pointed out that natural ecosystems do not match political boundaries. One must understand the cost-benefit analysis between political and environmental considerations and the difference among short term considerations and long term benefits. How do we take into account intergenerational equity dealing with future benefits?

Some basics, that is, some virtually certain facts were discussed by Brewer. Greenhouse gases (mostly CO₂ and methane) are caused by burning of fossil fuel and are increasing because of human activities.

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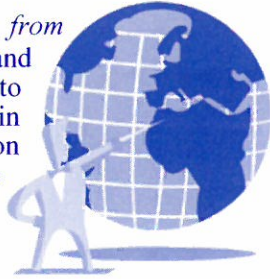
The Tropical Bulldog is published three times a year if the editors can find enough material, true or imagined, to bring to its readers' attention. Articles are gratefully accepted (no fees paid).

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Brewer, *continued from*

Page 1. They absorb and re-radiate infrared radiation to heat the planet. Changes in greenhouse gas composition and amount affect the climate and have done so for centuries. The climate is slow to change - mainly because of inertia in the oceans. There has been a net warming of the globe in the last 100 years of about 0.5°C. However, between 1940 and 1975 there was a decrease in annual temperatures. It is to be noted also that the increase in temperature is not uniform around the world. The higher temperature effects are more impacted in the higher latitudes, while the tropical latitudes are not noticed. Also there has been regional cooling in Southeast Asia.



On the list of "very probable projections" Brewer notes that global warming observed since 1900 is consistent with model projections for expected greenhouse warming. Models can reproduce the history. Doubling of CO₂ projected will lead to global equilibrium warming of 1.5°C to 5.0°C by the year 2100, but with large uncertainties still to be accounted for. Sea level rise, mainly through thermal expansion, is projected at 50 cm (±25 inches) by 2100. And increased temperature means increased evaporation, which means increased global precipitation.

The implications of these probable projections for the higher latitudes means that higher global average temperature increase, large decrease in northern sea ice, much more precipitation in the higher northern latitudes, and more moisture in the air.

Brewer feels that there is no evidence to indicate there will be an increase in hurricanes, typhoons and tropical storms due to global warming. Further there is no evidence that storms in the mid-latitudes will be more intense.

In terms of politics, there are four choices to reduce CO₂ and methane: 1. Do nothing. 2. Cap CO₂ levels at the local levels. 3. Conserve. 4. Use nuclear power. Brewer seems to favor the last option. In conclusion, Brewer feels that there will be "winners" and "losers" in the matter of climate change.

TRUSTEE PROFILE



Richard E. "Dick" Harris '54

Dick was born and grew up in St. Paul, Minnesota and was graduated from St. Paul Academy in 1950. He graduated from Yale in 1954 with a B.A. in American Studies. Dick was active in a variety of activities, including Manager of the Yale golf team (Ivy League champions) and Freshman and J.V. hockey teams, Coach of the Davenport hockey team, radio announcer for WYBC, Executive Board of Beta Theta Pi fraternity, and Book & Snake senior society.

He started his business career (1954-1995) with B. W. Harris Co., a manufacturer and importer of highest quality men's and women's outer apparel. He was successively sales manager, Marketing Director and President. He established Harris Classics L.L.C. in 1998 and was creator and publisher of The Harris Linns Collection, a print and internet catalog featuring unique golf and gift items.

During his life in St. Paul, Dick was President of the Minnesota Apparel Industries, a state-wide trade association, and board member of many organizations, including Outward Bound, Yale Club of the Northwest, St. Paul Chamber of Commerce, Gillette Hospital and the Guthrie II Theater.

Dick has had many associations with golfing organizations, including Minneapolis City Golf League, St. Paul Open (Director on-course scoreboard information team), Minnesota State Golf Association (President, and Chair of the Tournament and Rules Committee), U. S. Open (Marshall), U. S. Golf Association (15 year committeeman), Golf Collectors Society of America, and the Florida State Golf Association (course rating group), and a variety of golf clubs in Minnesota and Florida.

Dick and his wife, Dee Dee, became Florida residents last year. He is involved with the Yale Club here as trustee and is a volunteer for The Conservancy of Southwest Florida. His other interests include oil painting, charcoal illustration, bridge, and fishing. Dick has just published his first novel entitled *TWOgether* and it may be ordered from www.BookHouseFulfillment.com or 1-800-901-3450. Dick and Dee Dee have four children and six grandchildren.

John Helmsderfer '43 Dies; Former Trustee & Active Member

*Was a retired Advertising Executive for Merrell Dow
Pharmaceuticals*



John Helmsderfer '43, died at Glenview Health Center in Naples on January 17, 2005 at the age of 83. He was a loyal and devoted alumnus of Yale and active in The Yale Club as trustee. He was also the Yale Club representative to the Ivy League Picnic.

John was born in Cincinnati, was a graduate of Walnut Hill High School and received his degree from Yale in 1943. Thereafter he joined the Army Air Corps and served for three years in the Pacific theater. His work was top secret in surveillance and map making in New Guinea and he lived in a tent dubbed the "Jungle Retreat", according to his wife, Ann Richardson Helmsderfer.

After his discharge, John began a career in pharmaceutical advertising. He retired from Merrell Dow in 1985.

John was active in Republican politics from an early age, having joined the Young Republicans. He went to the 1952 Republican convention in Chicago as an alternate delegate. He was a former deacon of the Presbyterian Church of Wyoming, Ohio, a 50 year member of the University Club, a member of the International Sand Collectors Society and a past President of the Cincinnati Art Museum Men's Committee and the Cincinnati Yale Club. "He was loyal to everything he did and every group he belonged to - and a very outgoing person." according to his wife, Ann. "He was easy to know."

In addition to his wife, survivors include a son, John Albert Helmsderfer of Hyde Park, Ohio, Linda Lee Zaidel of Liberty Township and three grandchildren.

As reported in another article, his wife has established a memorial scholarship fund in John's name with a most generous gift of \$25,000.

First Individual Memorial Scholarship Fund Established

By Bob Wenzel '53E, VP Endowment

Thanks to a generous gift to the Yale Club, Ann Helmsderfer has established the very first individually named memorial scholarship fund in the name of her husband, John R. Helmsderfer, class of 1943.

John, who was a trustee of the Yale Club and past president of the Yale Club of Cincinnati, died on January 17, 2005. "John loved Yale," said Mrs. Helmsderfer. "I know he would be pleased that future generations of Yale students will benefit from this contribution in his name."

The Yale Club of Southwest Florida Individually Named Memorial Scholarship Fund, which is just one of the gift opportunities outlined in the Club's *Guide to Planned Giving*, includes contributions made by family and friends in memory of a deceased member. The Fund provides annual scholarships to Yale students in that individual's (foundation's or trust's) name in perpetuity. The minimum contribution to establish this perpetual scholarship fund is \$25,000. Following this initial minimum, there are no subsequent minimums, and further donations are encouraged to build the Fund even greater. All contributions are tax-deductible.

For further information or to obtain a copy of the Yale Club *Guide to Planned Giving*, call Bob Wenzel '53, V.P. Endowment at (239) 591-1690.

Yale Accepts Two Applicants From Area

There were two applicants admitted to Yale this spring for the class of 2010. These students are Roger Yeon-Kyu Kim from Bishop Verot High School in Fort Myers and Dara Lynn Syburo from Barron Collier High School in Naples.

Roger is the first student admitted from his school. I understand that both are outstanding students and should make a contribution to the Yale campus life.

Jeri Bush Recuperating From Cancer Surgery

Our wonderful Executive Secretary, Jeri Bush, is recuperating from colon cancer surgery which took place several weeks ago at Naples Community Hospital.

We understand the surgery went well, and Jeri is feeling fine and has resumed her duties as our Executive Secretary. The Yale Club sends best wishes for her recovery.

Football Coach Siedlecki Optimistic About 2006 Season

Football Coach Jack Siedlecki returned to Naples on March 7th for his annual report on the state of Yale Football. As usual, Jack put an optimistic view on the chances of the football team to do well this coming season.

He first spoke on the renovation of the Yale Bowl and the plans to restore it to the original design. He noted as well that 29 Yale players are members of the College Football Hall of Fame.

There will be a strong group of returning players this season with 10 out of 11 offensive players. The Ivy League rookie of the year Mike McCleod will be returning as well as 6 players on defense.

Yale was 4 & 3 in the Ivy League this past season, with 2 games going into overtime and 2 games Yale lost by 3 points. Siedlecki thought the league is very balanced and with a couple of breaks Yale could have had a better record.

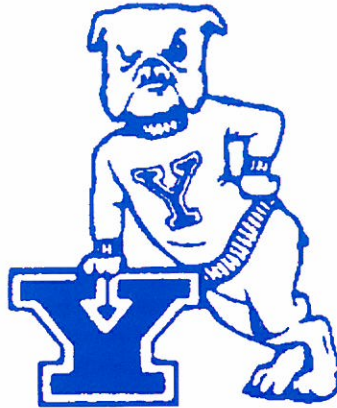
Yale leads the league in attendance which demonstrates the enthusiasm the students have for Yale football compared to the other "Ivies".

In response to questions about recruiting, Siedlecki pointed out that he and his staff contacted 12,000 kids to recruit 30 for the team. They received 4,000 videos from hopeful candidates.

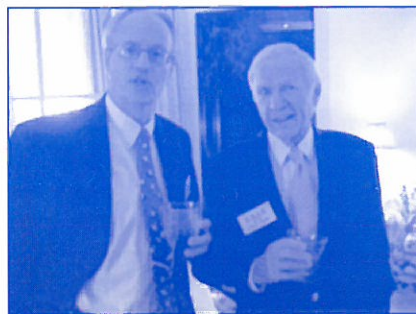
And on another statistic, 97% of the Yale football players graduate, the highest in the Ivy League.

Siedlecki stated that his first goal is to recruit well, pointing out that defense players are the toughest to recruit. Secondly because the league is well balanced, it is important to find a key player, what he calls a "difference maker". And finally he wants to focus on financial aid to help those players who need financial support.

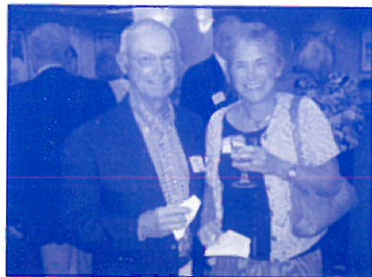
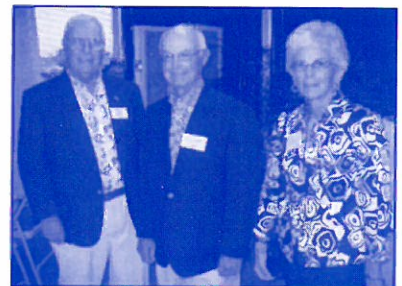
As always, Siedlecki showed the 2005 season video highlighting the "extraordinary" plays Yale football players make.



Annual Holiday Party



Lecture Series Highlights



2005 - 2006 SEASON ACTIVITIES

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>	<u>CHAIR</u>
Feb. 21, 2006	Lecture Series Paul Steiger, Exec Editor Wall Street Journal	Northern Trust	Jim Brown
Mar. 7, 2006	Coach Jack Siedlecki Luncheon	Royal Poinciana Golf Club	Pete Broadbent Dick Bennett
Mar. 16, 2006	Lecture Series Prof. Gary Brewer Yale School of Forestry & SOM	Northern Trust	Don Williams
Apr. 6, 2006	<i>La Cage aux Folles</i>	Naples Dinner Theater	Dick Bennett
Apr. 13, 2006	Semi-annual Mtg. of Trustees	The Club at Pelican Bay	Sam Cooley
Apr. 23, 2006	Ivy League Picnic	Naples Beach Hotel	Bob Hattemer

Naples Monthly Luncheons on the 2nd Thursday of the month at The Club at Pelican Bay.

Reservations are mandatory by the preceding Tuesday - No exceptions..

Please call Jeri Bush (348-9476) or e-mail: Jhbush47@hotmail.com

Ft. Myers Monthly Luncheons on the 4th Thursday of the month (except Dec. on the 3rd Thursday) at the Royal Palm Yacht Club. Call Ted Gault for reservations (481-9631)

The Yale Club of Southwest Florida

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