



THE TROPICAL BULLDOG

VOL III NO. I

The Voice of The Yale Club of Southwest Florida

Winter 2001

Tercentennial Speakers Charm Yale Club Audience



S. Roger Horchow '50 BA, '99 LHDH

Elegant and expensive goods. That was the way Roger Horchow described his interest in and why he started the Horchow Collection catalog. With a low key and humorous presentation, he described his early retailing experience with the Lazarus family and Neiman Marcus, where he started in the basement with curtains and worked his way up to china, glass, and gift wares on the fifth floor of the stores. Roger said he learned the importance of "the need to know what your customers want". He spent some time in China negotiating purchases of products for his catalog and was imparting on company buyers that they needed to imagine who they would give a product to before buying it. Eventually after twenty years, he sold the catalog company to Neiman Marcus, the company that gave him his early retailing experience.

Roger is also well known as a Broadway producer. His early experience was as an investor in *Les Miserables* and *Phantom of the Opera*, financially successful for him, but he also admitted that 3 or 4 other plays were not. In 1992 he produced "Crazy for You" to rave notices and multiple performing arts awards. Obtaining the rights to the Gershwin music for the show was not easy and the heirs of the family were difficult to negotiate with.

In 1999 Roger again produced a five Tony award show, the revival of "Kiss Me Kate". He shared

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Vincent J. Scully, Jr. '40 BA, '47 MA, '49 PhD

Yale's preeminent historian of American architecture was the third Tercentennial Tribute Speaker for the Club. A native of New Haven with multiple degrees from the University, Scully gave an enlightened presentation on the history of the development of the city, accompanied by beautiful slides. With references to Ezekiel of the Old Testament, he demonstrated how New Haven was laid out in a perfect square much as ancient Greece models depicted urban design. John Davenport was the founder of New Haven, and Scully pointed out how the twelve tribes of Israel and the Old Testament were influential in the layout of the city.

Yale's Old College House was built in 1717 and at the time was the largest building in New Haven. In the mid 18th century the city center began to take place with churches having tall spires, the first Yale Chapel in 1760 and the Yale Fence takes shape. Col. John Trumbull and Yale's Treasurer, James Hillhouse, were instrumental in the design of the Yale campus, not following Harvard's format of identical buildings. The great elms were added. Hillhouse Avenue became the really first residential street in the United States.

Scully's slides depicted how New Haven's other important buildings, such as City Hall, were designed and added on to, followed by Yale's high gothic style in the form of Farnum Hall. Phelps Hall contributed to the notion that a "special closed community" was developing.

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The Tropical Bulldog is published 3 times a year if the editors can find enough material, true or imagined, to bring to their readers' attention. Articles are gratefully accepted (no fees paid).

First Managing Editor: Torrey Foster '56

Editorial Advisor: Bob Wenzel '53 E

Contributing Editor: Tom Mackelfresh '51

Photographers: Torrey Foster '56, Frank Moore '55

Horchow *continued from page 1.*

with us the financial scope of such an undertaking. The cost of the production before the curtain went up was \$6.5 million. The costumes alone are \$1m, the scenery is \$800k and the rehearsals are \$650k. The cost of a week's run was \$425k, which includes the actors, support persons, royalties, advertising and theater rent. A weeks revenue is \$725k from 1,424 seats. Roger noted that this is a very expensive business, but that there are many revivals scheduled for Broadway production. As a matter of contrast, London is a less expensive place to produce a play.

Roger is also involved in a website business known as *Goldviolin.com*, an internet catalog for upscale products and interesting lifestyles. There are gifts and designs for easier living. He pointed out that 60% of the sales are by telephone, 35% by the internet, and 5% by mail. In response to a question about theater internet sales, he pointed out that these come primarily from abroad.

Roger was the impetus behind the refurbishment of Calhoun College, having established a charitable trust for this purpose in order to set an example for others to follow. Two daughters went to Yale. And an interesting side note is that he lived as a Freshman in 51 Vanderbilt, the same room as Cole Porter and his father lived in.

Finally we received several words of philosophy: "Believe in your own instincts". "Leopards don't change their spots". "Have quality friends". And "Don't believe in your own press clippings" It was a presentation thoroughly enjoyed by all.

Arnold H. Garfinkel

September 19, 1937 – December 8, 2000

Join his friends to celebrate his life

Thursday, April 12, 2001

5:00 PM – 7:00 PM

Windstar Country Club

Bayshore Drive off the East Trail

Questions? 941-597-2574

U. S. Trust Hosts Christmas Party; Santa Claus Entertains

With grateful appreciation to U. S. Trust, seventy members and their spouses and friends enjoyed a lovely holiday party on December 20th with delicious hor's d'oeuvres, music and the arrival of Santa Claus. This was the third annual event sponsored by the bank. Santa Claus entertained the assembled group with a reading of the Yale Club's version of *A Visit From St. Nicholas*.

Twas the night before Christmas, when all thru Naples,
The Yalies were drinking as if at Mory's tables.

Their glasses were raised in unison with care,
With the hopes that St. Nicholas soon would be there.

A prayer was said for our friend Garfinkel,
Knowing from high his eyes had a twinkle.

And Doris in her kerchief and Mackelfresh in his cap,
Had just settled down for a winter's cat nap.

When down in Port Royal there arose such a clatter,
Wheeler sprang from his pool to see what was the matter.

Away to the window Bennett flew like a flash;
Climbed over wife, Ann, and threw up the sash.

The moon on the breast of the palms so bright,
Gave the lustre of mid-day to everyone's delight.

When what should appear to my wandering eyes,
But a Bentley sleigh and a bunch of Yale neckties.

With Wenzel as the driver, so lively and quick,
I knew in a moment he must be St. Nick.

More rapid than Princetoniams, his coursers they came,
And Bob whistled and shouted, and called then by name.

"Now Bruce, now Broadbent, now Carthaus and Abernathy,
On Gault, on Hattemer, on Sleeper and Reilly.

"To the pubs, and bars and restaurants of the city,
Keep dashing and dashing until we're all giddy."

So around the town the Yalies did drive,
With a Bentley full of cheer, they were certainly high.

And then in a twinkling, I heard then arrive,
The dancing and prancing, boy could they fly.

As I headed for the shrimp, a drink in my hand,
In walked the Yalies, drinking and partying was their plan.

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"Twas the Night"

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They were dressed like Ivy Leaguers, button-down shirts and rep ties,

Terry Upson was the leader of all these guys.

They had a bundle of gifts to share with the group,
Frank Moore, impatient, kept moving the troupe.

These Yalies eyes, how they twinkled, their dimples so merry,
Their cheeks were like roses, their noses like cherries.

The winks of their eyes, and how they held their head,
Soon gave me to know that I had nothing to dread.

Fred Johnson offered a prayer, all heads were bowed,
Charlie Bush gave us history, a statement to the crowd.

Dick Bennett was jolly, a former club president he,
Scott Herstin hosted us as maitre d'.

Sartorio dressed in her elegant way,
We knew this event was going to be gay.

Bernie Peck was engaged to protect us from trouble,
Just so the judge would not fine us double.

Now the party was in full force, all having a good time,
The glasses full of gin with ice and a lime.

Upson our banker was part of the tour,
Goss our spook had everything secure.

Thanks to U. S. Trust we had tenderloin and canopies,
The bank does by far the best job to please.

So with bellies filled and all good cheer given,
It was time for the Yalies to leave and be driven.

Torrey Foster as St. Nick to the driver did beckon,
To Wenzel he said "start your Bentley, I reckon."

Bob sprang to his antique, to his Yale team gave a call,
And away the Yalies flew like spouses to the mall.

But I heard him exclaim, ere he drove out of sight,
Merry Christmas to all, and to all a good night.

Alumni Schools Committee Report

By Tom Mackelfresh '51

The University has reported that they have had an increase of 20% in the early decision applications. There were a total of 1,800 applicants and 526 were admitted. Southwest Florida had 6 of these applicants and of that number 5 were rejected and one was deferred to the regular admission process. The competition is really tough as the median SAT scores were 740 verbal and 730 math.

Our committee has been busy interviewing applicants for the past two months. We have had a total of 23 applicants which is a record for our area. Eight students went to schools in Naples and fifteen were from the Fort Myers area. We will not know how our applicants did until the first week in April.

I want to thank Michael Reilly '89 and Rebecca Totaro '93 who did most of the work in Ft. Myers. We wish all the applicants well and hope that they may have successful college careers wherever they go.

Scully *continued from page 1*

The "old brick wall" of the original college buildings and chapels in a row was being torn down. Woolsley Hall and the Yale Bowl, roman type buildings, were added. Scully pointed out that all these developments state how Yale relates to New Haven – a strong separation of college and city.

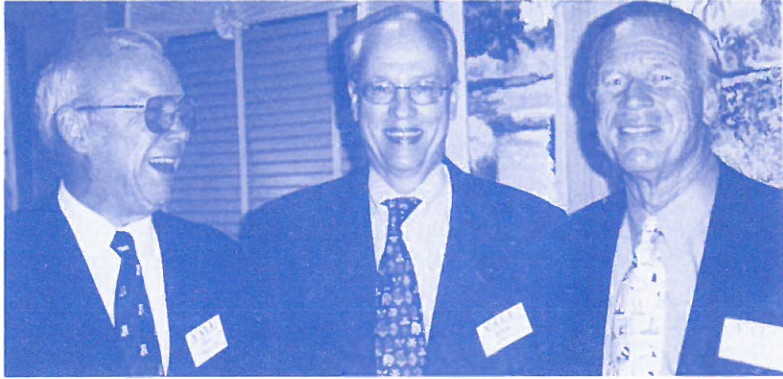
The new plan for New Haven of World War II factories, public housing and Interstate 95 destroyed urban communities and neighborhoods. The attempted new modernism essentially lost the New Haven vernacular. Yet Scully showed how the full vernacular texture was not evident in such places as "Seaside" Florida.

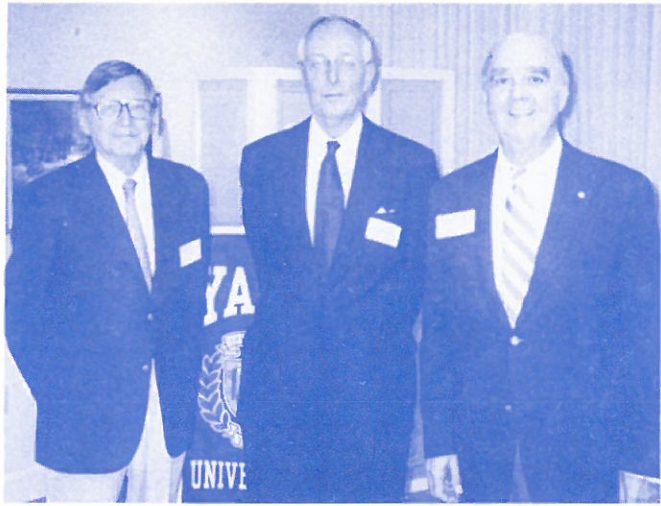
No longer caring a long pointer to be scraped across the screen, Scully has lost nothing of his enthusiasm and eloquent presentation skills in his lecture techniques which made him so popular as a person and teacher. He brings to life those ever present slides for which he is noted.

Production and printing of The Tropical Bulldog is underwritten by **First Union Client Group**

If you are of a mind to make a substantial charitable donation, there is a giving strategy that can provide you with some significant benefits that go beyond the satisfaction of helping others. It goes by the name of the Charitable Remainder Trust. As one of the few financial services organizations with a division dedicated solely to the needs and requirements of foundations and endowments, **First Union** is uniquely qualified to assist in setting up a Charitable Remainder Trust. Please call our Managing Director, **Matt Mathias** at 941-598-7541.

Seen at Yale Club Activities





Association of Yale Alumni Externship Program

Externship is an AYA sponsored program in which Yale students, from Freshman to Grad/Professional spend their spring recess (March) working directly with Yale Alumni local businesses in an area of their potential career interest. This program could be of interest to some members of the Yale Club of Southwest Florida.

Extern sponsors' sole responsibility would be to provide an experience that introduces a student to a career field. Externs are not to be compensated by the sponsor, nor are they necessarily to be considered as potential employees. Sponsors may choose either a one or two week time period. It is also possible to take two or more externs at one time.

The Externship is an unpaid, volunteer position and externs are generally expected to pay all their own expenses for the program. However, many sponsors do provide some meals, housing, local transportation and even transportation to and from New Haven. This enables an greater diversity of students to apply to the program.

Sponsors can expect that externs will arrive at their office with three qualifications: intelligence, enthusiasm, and a desire to learn as much as possible during the program. Sponsors should not think of the student as a "temp". This is one of the reasons that externs are unpaid. It is certainly appropriate to have an extern do some clerical work, since one can often learn through filing documents, sending mailings, answering phones and similar jobs, but it is unlikely that the experience will be rewarding for either sponsor or extern if the program is exclusively such tasks. More info:

www.aya.yale.edu/extern/sponsor.htm

Sponsors for March 2002 contact prior to Dec. 2001:
Lanch C. McCormick, Ass't Dir. for Student Programs
AYA, P.O. Box 209010
New Haven, CT 06520-9010
203-432-1944; Fax: 203-432-0587
E-mail: lanch.mccormick@yale.edu

Ft. Myers Drop-In Luncheons
4th Thursday of the Month
Royal Palm Yacht Club
12:00 PM

For more information and reservation, call
Ted Gault '54 MDiv 481-9631

Redpath Seminar To Be Hosted By The Club

Funded Seminar benefits local clubs scholarships

The AYA has selected the Yale Club of Southwest Florida to host the prestigious Redpath Seminar in 2002. This seminar, supported by an endowment fund established in memory of Robert U. Redpath, Jr. '28, presents each year an AYA University Seminar in cooperation with Yale clubs outside Connecticut. Our club feels honored to be selected for this event which is tentatively scheduled for the weekend of February 22-24, 2002. The Redpath Fund covers all major operating expenses of the seminar enabling the sponsoring club to use the seminar fees to enrich its scholarship fund. Our club will be involved in site location as well as hotel/motel accommodations.

Bob Redpath joined the Yale club of Central New Jersey in 1930, and for over three decades served as chairman of the Club's alumni Schools Committee. He served as President of the Yale club of Central New Jersey and, for forty-two years, was Secretary of the Class of 1928. In recognition of his many years of service to Yale, Bob was awarded the Yale Medal in 1968, the highest honor bestowed by the Association of Yale Alumni.

Throughout his life Bob Redpath concerned himself with the process of education, and was one of the prime movers in establishing what have become University Seminars at Yale. With Bob's spirit in mind, the Redpath Fund extends Yale's ability to bring educational programs to Yale graduates across the country. As a result distinguished professors will be leading the seminar for us on the subject of "Grand Strategies".

The Blue Print Highlights Club's Tercentennial Program

The Newsletter of the AYA, *The Blue Print*, published an article by Torrey Foster '56 describing our Tribute Speakers Series. The alumni association has been most impressed with the activities of our Club, and especially the special emphasis given to the Tercentennial. Bill Donaldson '53, '73 MAH and Bob Wenzel '53 E were featured in the pictures included with the article.

TRUSTEE PROFILE



Edwin S. Gault '54 MDiv

Ted Gault has been a Trustee of the Yale Club since 1996 and Fort Myers Vice President since 2000. Born in Philadelphia where his father was a professor at Temple University Medical School, he was graduated from The Central High School of Philadelphia and served in the U. S. Navy during World War II. During his undergraduate years at Dickinson College he spent a summer at Oxford University doing special studies in philosophy. He was graduated from Dickinson in 1950 and elected to Phi Beta Kappa.

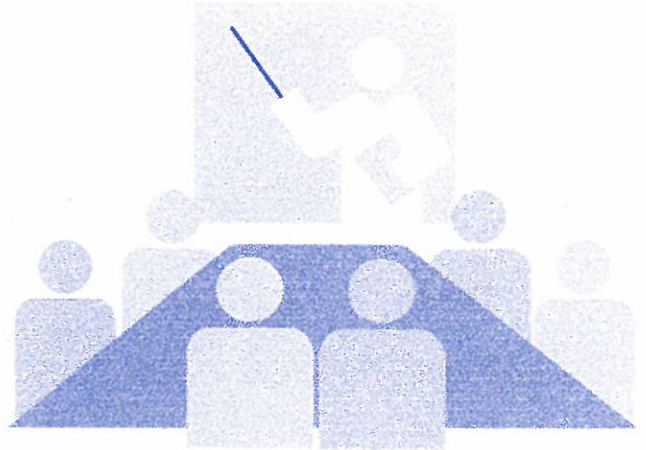
Ted came to the Divinity Quadrangle (Brainard House) in the class of '53, but after appointment as pastor of South Methodist Church in Middletown, CT in 1952 he extended his studies to graduate in 1954. Ordained and admitted to the New York East Annual Conference of the Methodist Church, he spent two years in Scotland, where he pursued doctoral studies at the University of Edinburgh while serving as Youth Minister of a parish church.

Returning from Edinburgh, he served as pastor of Methodist Churches in Bayville and Commack, Long Island where he presided over the construction of new churches, in Stamford, CT and Sheepshead Bay in Brooklyn. Deeply involved in the work of the Annual Conference he served for twelve years as the Conference Secretary. He was also Chairman of the Committee on Rules and President of the Board of Pensions. For several years he was President of the Ecumenical Foundation for Higher Education supervising campus ministry at Columbia, NYU, Hunter and other colleges in the city.

In 1973 Ted was appointed Assistant to the President of The Interchurch Center, headquarters of The National Council of Churches and other national church bodies, located in Manhattan. He was a member of the

National Association of Church Business Administrators, a curriculum planning committee of the New York Community College, and was President of the Morningside Area Alliance.

Ted married Carol Heitmann Schrickel in 1973. They have six children and twelve grandchildren. They settled in Fort Myers in 1993 and are active in the Southwest Florida Symphony Society, sing in the choir of St. Hilary's Episcopal Church and write a monthly column in their community newspaper. In addition to his work with the Yale Club, Ted is editor of the Symphony Society newsletter, a director and membership chairman of the Whiskey Creek Civic Association, convener of the MacKellar Luncheon Club and contented caregiver to two local granddaughters twice a week.



Yale Glee to Perform in Naples in January 2002

Volunteers needed to help with the event

The Yale Glee Club will perform a concert in Naples on the evening of January 11, 2002 at St. John's the Evangelist Catholic Church. Tom Wheeler '58 has agreed to be the Chairman of the event. In the past this concert has raised over \$8,000 for our scholarship fund, and we anticipate another successful occasion.

Volunteers and especially Host Families are needed to help with housing, advertising, transportation, promotion, receptions, and a variety of other tasks. Call:

Tom Wheeler	403-9459
Terry Upson	597-2474

2001 - 2002 SEASON ACTIVITIES

Mar. 22, 2001 **Vassar Club Event**

Apr. 12, 2001 **Naples Monthly Luncheon – Trustees Meeting**

Mar. 22, 2001 **Ft. Myers Drop-In Luncheon**

May 10, 2001 **Naples Monthly Luncheon**

Apr. 2, 2001 **4th Tercentennial Speaker – Bob Semple**

Jan. 11, 2002 **Yale Glee Club Concert**

Apr. 8, 2001 **Annual Ivy League Picnic – Vineyards Country Club**

Feb 22-24, 2002 **Redpath Seminar**

1701 Y2001 embroidered Yale Club **Tercentennial Polo Shirts** are available in your choice of colors for only \$23 at **Custom Embroidery & Screen Printing**, 5767 Shirley St. Naples. Call for your order now: 594-8990

The Yale Club of Southwest Florida
400 Cocohatchee Drive
Naples, FL 34110

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