



THE TROPICAL BULLDOG

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The Voice of the Yale Club of Southwest Florida

Spring 2007

International Security Subject of Lecture Series

Economic Espionage is considered a real threat to companies and countries

Sam Cooley '53 introduced Prof. Minh Luong, Assistant Director of International Security Studies at Yale, as the second speaker of the Club's lecture series sponsored and hosted by Northern Trust Co. Prof. Luong also serves as the Associate Director of the new Brady-Johnson Program in Grand Strategy which administers the Grand Strategy Project, Yale's elite interdisciplinary graduate training program in strategic leadership. He works closely with Charley Hill, John Gaddis and Paul Kennedy, Yale professors familiar to our Club from their presentations here (except Kennedy).

Luong opened his remarks by noting that one-third of Yale students studying these issues go to security agencies, such as the CIA, NSA, FBI as well as others. He defined economic espionage as the illegal transfer of intellectual property, trade secrets, inventions or proprietary information. It includes the theft of a manufactured item, or product designs, marketing plans, as well as intellectual property such as computer software applications. He says that the United States is at risk in economic espionage, primarily because of the advanced state of the country's economy. National governments, companies and individuals engage in it.

Economic espionage has many causes. Nations have demographic pressures to feed, employ and service workers. There are economic pressures to grow industries. Countries have a need to maintain stability and power. Foreign governments pose a particular threat to U. S. businesses. The federal government had determined that 76 countries target U.S.



Professor Minh Luong and Sam Cooley '53

companies to steal proprietary and export-controlled technologies to help their own national industries and private businesses. Militaries want to obtain restricted technologies, and Luong cites that the Chinese and French are the worst offenders. In order to lower research and development costs, industries and companies recruit specialized talent who may be former employees of U.S. companies. Individuals who are desperate for a variety of reasons steal information for a fee. Some may feel revenge against their U.S. employer, or have a need for extra funds become secret consultants. Their theft becomes a second job.

Prof. Luong said that economic espionage is a global problem. In the Pacific rim countries, apparel, toys, watches and similar products are at risk. Argentina and Brazil are noted for theft of chemicals and pharmaceutical proprietary information. India and Pakistan are interested in a broad range of product information. And the countries of the EU are noted for their interest in aircraft parts information. All of these industries have been hit by recent losses, including space and satellite, metallurgical, guidance and GPS, and financial services industries.

There are many results of economic espionage to the target companies. Their loss minimizes investment motivation. It reduces business efficiencies, and finally it reduces mutual cooperation among rich and poor countries. The National Counterintelligence Executive (NCIX), the U.S. agency charged with protecting American industry and trade information, estimated that economic espionage caused \$300 billion in losses in 2003.

In closing, Luong said that the ancient practice of economic espionage has evolved into a sophisticated science. He said that business people and entrepreneurs will need to take greater precautions to protect their intellectual property and trade secrets.

The Tropical Bulldog is published three times a year if the editors can find enough material, true or imagined, to bring to its readers' attention. Articles are gratefully accepted (no fees paid).

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<http://www.yaleclubswfl.org>

Elizabeth Brewster '51 MN Recognized as Distinguished Alumna of Nursing School



The Board of Directors of the Alumnae Association of the Yale School of Nursing recently recognized Betty Brewster '51MN with the Distinguished Alumnae Award which is the association's highest honor. In presenting the award, Ramon Lavandero '79, President-Emeritus of the association said that Betty "has demonstrated outstanding leadership and, through her commitment to nursing and healthcare, has made important contributions in fulfilling YSN's mission of better health care for all people." This was in recognition among other contributions of her efforts, following retirement, in establishing and taking a leadership role in the Naples, Florida chapter of the Hearing Loss Association of America.

Congratulations Betty from all your friends in the Yale Club.

Trustee Profile



James M. Brown III '56

Jim was born in New Rochelle, NY. and grew up in Mamaroneck, NY and Darien CT.

He graduated from Kent School 1952. where he was on the Varsity Football, Crew and Hockey teams. He was elected to the Senior Council and was Photo Editor of News and Yearbook.

He graduated from Yale in 1956, where he was a member of Fence Club and Haunt Club. American Studies was his major as well as driving to Briarcliff and Smith with side trips to Vassar. After five years of monastic living at Kent it was time for a change!

After two years active duty as an officer in the U. S. Navy, Jim was eleven years as a member of The New York Stock Exchange. He was an Odd Lot Broker, partner of Goodbody & Co. and then a "2\$" broker doing an arbitrage business for Asiel & Co. and general brokerage for others.

Jim left Wall St. and became a commercial photographer doing work for Advertising and editorial clients. He found this to be great fun and had him shooting all over the world. However, the life is not quite as romantic as some would have you believe. Long hours at either end of the day on location and ditto all day long in the studio. Yes, there were wonderful, great looking female models and many were good friends.

He retired from the game when digital photography started to creep in and neither wanted to neither learn a new craft nor make an investment in new equipment. Digital spelled the end of the art of lighting. Anybody could shoot in front of white seamless paper, add shadows, change colors and exposure. With film, you either got it spot on or blew the job. In photography, you were only as good as your last job.

Jim moved to Naples from Stuart, FL eleven years ago. The deal he made with his wife at that time was that they would sail over and if it was good for the boat it was good for him. Well, boating here is far superior to the East coast of FL according to Jim. He believes that this is the best move he ever made and loves it here.

Continued on page 4

Minutes of the Semi-annual Meeting of Trustees

Torrey Foster '56, Secretary

The Semi-annual meeting of Trustees of the Yale Club of Southwest Florida was held on Thursday, April 12, 2007 at The Club at Pelican Bay pursuant to notice duly sent to all members.

A quorum was present. Trustees in attendance were: Bob Bennett, Dick Bennett, Pete Broadbent, Jim Brown, Ken Bruce, Bill Carpenter, Sam Cooley, Marian Dolan, Barie Fez-Barrington, Torrey Foster, Ted Gault, Jay Gelinas, Tom Mackelfresh, Richard Molloy, Her Sleeper, Adelaide Spanton, Terry Upson, Bob Wenzel, Tom Wheeler and Don Williams.

President Cooley called the meeting to order prior to lunch, and Rev. Ted Gault '54 MDiv gave the invocation. After lunch, Cooley '53 briefly reviewed all the events and said that the Club had an excellent year with great parties, superb speakers in the lecture series, good presentation by Football Coach Siedlecki and a worthy presentation of *Showboat* at the Naples Dinner Theater. While the Ivy League Picnic was generally well attended, the Yalies had a small turnout.

Secretary Foster '56 reported that he e-mailed to members the minutes of the Annual Meeting of Trustees held last November and upon motion duly made and seconded, the reading of the minutes was waived and the minutes were approved as sent.

Treasurer Foster '56 handed out copies of the financial report for the first six months of the Club's financial year. He pointed out several items for the attention of the members and said the Club is in good financial condition. The financial report was accepted as presented.

Jay Gelinas gave the report of the Activities Committee. While concurring with Cooley on the success of this past season's events, he highlighted the excellent luncheon presentations by Lara Kunkler '91 on the state of television broadcasting and Frank '55 and Sue Moore's slide presentation on the wildlife in Denali National Park in Alaska.

The Alumni Schools Report was given by Tom Mackelfresh '51. He reviewed the interview process for high school seniors wishing to go to Yale. Collier County had more students apply this year than last, while Lee County had fewer than the previous year. Yale accepted one student, Kelly Kim, who has a brother at Yale. The next activity for the Club will be the presentation of the Yale book award to talented juniors at 12 high schools in the area. Seacrest Country Day has been added to the list of high schools participating in the award. Written report is attached.

Bob Wenzel '53 gave the Endowment Fund report pointing out that the fund now had a balance

of \$174,090 which represents an increase of 14.9%. Contributions with dues amounted to \$5,328 and from the Lecture Series at \$2,330. He pointed out that the funds in which we are invested had nice increases. Wenzel proposed that we send to Yale for scholarship purposes \$8,000. After a discussion, and on motion duly made and seconded the motion passed unanimously.

Richard Molloy '94 MPPM reported on the status of the membership. We have 190 members on average for the year. He initiated a discussion on delinquent members failing to renew membership dues and several members continue to volunteer to make phone calls. He also reminded those present of the Club's policy on free membership for widows and widowers.

The Sponsorship Report was given by Bob Bennett '44. He advised that Glen Blauch and his wife were involved in a motorcycle accident and that they were recovering nicely. He felt that Mr. Blauch would renew his firm's sponsorship of our Membership Directory.

Ted Gault reported on the activities of the Ft. Myers group noting that the monthly lunches attract an average of 10 members. He advised that the Moore bird slide show of the Pacific Northwest will be given on Friday, April 13th at the Gaults' home.

Cooley then asked for New Business. He pointed out there was a need for locations for the Welcome Back Party and the Christmas Party. The International Design Center in Estero was suggested, as well as several other locations, including the Naples Museum and the Conservancy. Those will be checked out by members.

Marian Dolan expressed strong concern about her personal information on the Club's website, especially her e-mail address. She feels a need to protect her identity from internet theft. A discussion ensued and no decisions were reached. Club officers will check further into the issue.

Dolan also gave a brief report on a choir project she is working on entitled *Men in Song*. She pointed out that this was an opportunity for the Club to benefit by being a sponsor in some way. More information will come at a later date.

Cooley said that he received a request from the National Association of Corporate Directors for the Club to distribute breakfast meeting information concerning the local chapter to our members. This was rejected by the Trustees at Cooley's suggestion.

There being no further business, the meeting adjourned at 1:50 PM.

Jeri Bush, Executive Secretary

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Naples Dinner Theater

Friends enjoying
the Naples
Dinner Theater



Joan and Fred
Johnson '56M Div.



Jeanne and
Jay Gelinas



Jeanne and Rod
Williams '45WE



John '60 and
Bette Aymar



Alumni Schools Committee Gives Out Book Awards

By Tom Mackelfresh '51



The Alumni Schools Committee is still busy as we are distributing the Yale Book Awards to various high schools in Collier and Lee Counties. After a del-

ivery mix up we had to order a new book titled "A Needle in the Hand of God" by R. Howard Block, a Yale professor who is Director of the Humanities Division and Sterling Professor of French. The subject of the book is the Bayeux Tapestry and I had the time to read the book, and it is very interesting. It was made more so as I have seen the tapestry and regret that I did not have the opportunity to read the book. If any of you are going to France and visiting Bayeux I recommend that you read this book as it will make the viewing far more interesting.

We will have presented 12 books to talented juniors. This year we have added Seacrest Country Day to our list as they will have a 12th grade graduating class next year. The presenters for Yale this year are Scott Herstin, Pete Broadbent, Marian Dolan, Bill Carpenter, and myself for the Collier schools. Ted Gault and Joanna Sazonov did the honors in Lee County.

I want to thank all of them for their help in this effort. It puts the name of Yale in front of a lot of students, and we have reaped some for admissions as well as applying to Yale. Thanks again!

Trustee Profile, continued from page 2

Boats and boating are his main interest. He loves sailing as well as power boats and has both. He races 10' dinghy's and still hops on a windsurfer occasionally. Jim has sailed and powered back to Massachusetts twelve times, crossed to the Bahamas twenty- some, sailed through the Panama Canal to the Galapagos, cruised the Virgin Islands multi times, The Grenadines and the Skagerack (Sweden). Previously he had raced his own ocean racers and crewed on others in almost every major race and cruise on the East Coast.

He is active in Naples in the Naples Yacht Club and has served as Director, Fleet Captain and cruise director. He is also active in The First Presbyterian Church of Naples and has been a head usher and counts money every Monday morning. He is President of his Home Owners Association and Director of the Master Board of The World Tennis Club. And with all this volunteer work, Jim still has time to assist in the activities of the Club.

Trustees Meeting



Bob Wenzel '53E



Sam Cooley '53 and Jeri Bush



Ivy League Picnic



Don Williams '53 and Ken Bruce '53E



Nancy Williams and Trig Cooley



Torrey Foster '56



Ken Bruce '53E, Tom Mackelfresh '51 and friend



Luoung Lecture



Nancy Williams, Joan and Bill Carpenter '54



Arlynn Upson, Ken Bruce '53E, Nancy and Don Williams '53



Bill Carpenter '54 and Terry Upson '60



Adelaide Spanton and Andy Pocalyko '49



Jim Brown '56 and Georgie Foster



Bertha Bennett and Jeanne Gelinis



Helen and Peter Kapetan '45WE

2007 - 2008 SEASON ACTIVITIES

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>	<u>CHAIR</u>
Nov. 5, 2007	Welcome Back Party	TBA	Jay Gelinas
Nov. 8, 2007	Annual Meeting of Members	The Club at Pelican Bay	Sam Cooley
Nov. 14, 2007	HYP Financial Forum	Naples Beach Hotel	Sam Cooley
Nov. 17, 2007	"The Game"	TBA	Bob Hattemer
Dec. 12, 2007	Holiday Party	Tom & Robin Wheelers' Home	Tom Wheeler
Dec. 13, 2007	Speaker Luncheon	The Club at Pelican Bay	Jay Gelinas
Jan. 10, 2008	Speaker Luncheon	The Club at Pelican Bay	Don Williams
Feb. 14, 2008	Frank & Sue Moore Bird Slide Show	The Club at Pelican Bay	Jay Gelinas
Feb. 2008	Yale Club Lecture Series Speaker TBA	Northern Trust Community Room	Don Williams
Mar. 13, 2008	Football Coach Siedlecki Luncheon	The Club at Pelican Bay	Pete Broadbent
Mar. 2008	Yale Club Lecture Series Speaker TBA	Northern Trust Community Room	Don Williams
Mar. 31, 2008	Ivy League Picnic	Naples Beach Hotel	Bob Hattemer
Apr. 10, 2008	Semi-annual Trustees Mtg.	The Club at Pelican Bay	Don Williams

Naples Monthly Luncheons on the 2nd Thursday of the month at The Club at Pelican Bay. Reservations are mandatory by the preceding Tuesday - No exceptions. Please call Jeri Bush (348-9476) or e-mail: Jhbush47@comcast.net

Ft. Myers Monthly Luncheons on the 4th Thursday of the month at the Royal Palm Yacht Club
Call Ted Gault for reservations (481-9631)

The Yale Club of Southwest Florida

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